CERTIFICATE and LOGO USAGE INSTRUCTIONS



1. **DEFINITIONS**

IFC-GLOBAL Logo: It is the symbol that IFC-GLOBAL company uses to promote itself.

Türkak Accreditation Brand: It is the symbol used by Türkak accredited organizations to show their accreditation status. The Accreditation Brand is created by adding the accreditation field, the number of the standard subject to accreditation and the accreditation number of the accredited institution under the TÜRKAK logo.

2. GENERAL

2.1. Certificate Usage

The IFC-GLOBAL certificate cannot be used in scopes that are not covered by the certification.

Conformity assessment certificate cannot be used for organizations whose inspection and certification have not been completed.

2.2. Use of Conformity Marks

2.2.1.Customer organizations certified by IFC-GLOBAL must use certificates and logos in accordance with the accreditation rules.

2.2.2. The certified client organization must fulfill the following requirements:

- a) When referring to certification status in communication media such as the Internet, documents, brochures or advertising, the requirements of IFC-GLOBAL must be followed.
- b) No misleading statements regarding its certification should be made or allowed.
- c) The certificate and any part of it must not be used or allowed to be used in a misleading manner.
- d) Upon suspension or withdrawal of certification by IFC-GLOBAL, all advertising activities involving a reference to certification must be stopped.
- e) When the scope of certification is narrowed, all advertising materials should be changed accordingly.
- f) Documentation of the management system should not be used or allowed in a way that gives the impression that IFC-GLOBAL certifies a product/service or process.
- g) It should not be given the impression that certification is applied to activities outside the scope of certification.
- h) The certificate should not be used in a way that would discredit IFC-GLOBAL or the certification system and lose public trust.

IFC-GLOBAL certificate;

- The part not included in the scope of certification cannot be used by subsidiaries or affiliates by showing them as their own,
- It cannot be used by another organization or affiliates other than the certified customer organization, by showing it as their own.

2.2.3. IFC-GLOBAL logos;

- Can be used by customer organizations whose certification has been completed,
- Cannot be used by the section, subsidiaries or affiliates that are not included in the scope of certification,
- It cannot be used in laboratory tests, calibration or control reports,
- It can only be used in the fields of activity within the scope of certification.

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2.2.4.IFC-GLOBAL logo;

- It cannot be used as a product certificate.
- Cannot be used on the product (The product may be directly touched or in a package or box.)
- Products, cardboard, etc. It can be used with a statement on the outer packaging made of material to indicate that the certificate belongs to the management system and not to the product.
- It can be used on the customer organization's publications for advertising purposes, official documents or promotional brochures.
 - **2.2.5.** The rules regarding the use of the IFC-GLOBAL logo are given below:

Use of logo	On the product (*a)	On large boxes, etc., used for the transport of products (*b)	On advertising brochures etc.
Without Explanation	Not available	Not available	Available (*d)
With explanation (*c)	Not available	Available (*d)	Available (*d)

^{*}a.Product; It may be a tangible, tangible product, or it may be a single item in a package or box.

- **2.2.6.** Product packaging is considered the part that leaves without the product being disassembled or damaged. Information to be provided together is considered separately or easily separable. Type labels and identification plates are considered part of the product. The statement should in no way imply that the product, process or service has been documented. The statement should refer to:
- Identification of the certified client (eg brand or name),
- The type of management system (eg quality, environment) and the standard applied,
- IFC-GLOBAL issuing the certificate.
 - **2.2.7.**The IFC-GLOBAL logo can be used in the following shapes, colors, sizes (proportionally) and on a white background.



GENERAL PURPOSE LOGO

2.2.8. The IFC-GLOBAL logo will be sent electronically to the relevant organizations upon request. The IFC-GLOBAL logo is also available on the IFC-GLOBAL website.

2.3. Use of TÜRKAK Accreditation Mark

2.3.1.Organizations certified by IFC-GLOBAL can use the TÜRKAK accreditation mark in stationery, advertising and promotional materials if the certificate is within the scope of accreditation. (The term "Promotional Materials" includes notes, labels, electronic materials, documents or written

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^{*}b. Cardboard, etc., which is not thought to reach the end user. may be outer packaging made of material.

^{*}c."This product is manufactured in an organization whose quality management system is certified according to the ISO 9001 standard." should be a clear statement.

^{*}d. It can be used provided that it complies with other requirements specified in these rules.

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- notices attached to products other than products manufactured under an accredited product certification activity. This restriction also applies to packaging and promotional materials).
- **2.3.2.** Organizations certified by IFC-GLOBAL can use the TÜRKAK accreditation mark only in accordance with the current version of the "Requirements for the Use of R10-06 TÜRKAK Accreditation Mark by TÜRKAK Accredited Organizations" guide. The current version of this document can be found at www.turkak.org.tr.
- **2.3.3.**2.3.3. The conformity assessment activity subject to accreditation, the number of the standard and the accreditation number of the organization should be placed centrally under the TÜRKAK Logo.



2.5. Additional Requirements for FSSC Logo Usage

- **2.5.1**. Certified organizations may use the FSSC 22000 logo only for marketing activities (Catalogue, etc.) such as the organization's printed material, website and other promotional material.
- **2.5.2**. If the FSSC 22000 logo is used, it must comply with the following rules:

RENK	PMS	CMYK	RGB	#
YEŞİL	348 U	82/25/76/7	33/132/85	218455
GRİ	60% black	0/0/0/60	135/136/138	87888a

- **2.5.3**. The use of the FSSC 22000 logo in black and white is permitted when all other text and images are in black and white.
- **2.5.4.** The FSSC 22000 logo of the certified organization is not allowed to be used in the following situations;
- ➤ On the product
- ➤ On the product label
- ➤ Packaging (primary, secondary or any other form)
- ➤ During a product, service or process in any other circumstance implying FSSC 22000
- **2.5.5**. The FSSC 22000 logo is used by IFC GLOBAL on certificates.
- **2.5.6.** IFC GLOBAL uses the FSSC 22000 logo only in accordance with a signed license agreement from IFC GLOBAL, where it complies with the terms in FSSC Scheme Part II.

2.6. Additional Requirements for Using the FAMI-QS Logo

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- **2.6.1.** The FAMI-QS name and logo may only be used by operators certified by IFC GLOBAL recognized by FAMI-QS Asbl. The right to use the FAMI-QS logo and/or name is exclusively granted by FAMI-QS Asbl and can be revoked at any time in case of non-compliance with the requirements.
- **2.6.2.** Certified operators may use the FAMI-QS logo throughout the validity period of their certificates. The use or display of the FAMI-QS logo does not indicate that the operator is certified.
- **2.6.3.** The FAMI-QS logo is available upon request to FAMI-QS Asbl and/or IFC GLOBAL. It can only be used in its original colors and proportions.
- **2.6.4.** The FAMI-QS name and logo are not used on products, packaging, labels, means of transport, but may be used on certificates, advertisements, and brochures.
- **2.6.5.** (According to the provisions of the FAMI-QS Certification Rules for Operation, Section 5.5, FAMI-QS Certification Bodies Rules, Section 8.4 "Certification", version 8 and section 15 "Logo Use" of FAMI-QS Rules for Operators, version 8)
- **2.6.6**. FAMI-QS name and logo, FAMI-QS Certification Rules, Section 5.5, FAMI-QS Certification Bodies Rules Section 8.4 "Certification", version 8 and the provisions set forth in section 15 "Logo Use" of FAMI-QS Rules for Operators, version 8 can be used accordingly.

REVISION DATA				
Rev. No Revision Date Revision Explanation		Revision Explanation		
0	- First issue			
1	25.08.2017	Registration of the logo.		
2	10.01.2019	"TÜRKAK Accreditation Mark dated 05.12.2018 revision requirements have been added		
3	01.10.2019	FSSC Logo requirements added.		
4	10.04.2021	FAMI-QS requirements added.		
5	07.04.2023	Added requirements for the use of the IAS symbol.		

Prepared by	Approved by
MANAGEMENT REPRESENTATIVE	GENERAL MANAGER

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